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AN ANALYSIS OF SLANG LANGUAGE STYLES USED IN CHARLIE'S ANGELS MOVIE

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Abstract: This study was focused on determine the types of use slang language style. The types of slangs were analyzed from "Charlie's Angels" movie. Theories used in this research were Sumarsono (2007) about the types of slang language style and Zhou & Fan (2013) about the functions of slang language. This study was conducted using a descriptive qualitative method. This research is the kind of content analysis study based on the way to do qualitative research. The way to collect the data are; downloading movie, watching movie and downloading movie subtitle. The data were from a movie entitled "Charlie's Angels" in the year of 2019 with action-comedy genre. After conducting the analysis, this study showed that there were four types of slang language style from six types of slang language. They were clipping, creative, uses the existing words and metaphor. Creative was found as the most dominant types of slang language style in the movie with 10 data (40%), metaphor with 7 data (28%), uses the existing words with 5 data (20%) and clipping with 3 data (12%). Finally, the researcher hopes that this study will be useful for the future improvement of studying literature, especially about slang language style.

Keywords: Sociolinguistics, Language style, Slang, Movie

INTRODUCTION

Language is one of the most important thing that used by people for communicate one each other to share information about something. Marpaung (2019:51) added that language is a tool communication that allows the people to communicate one each other and describe their purpose to keep interacting in showing new ideas (Lumbantobing et al, 2020). Hence, Hutajulu & Herman (2019:29) stated that, language is as the tool of communication that has the essential part in making communication (Herman, 2016; Butarbutar, Sinurat, Herman, and Purba, 2020). It means language is the main means in society to communicate with others. In accordance to society, there are some various language in society. The study of language which is related to the society is sociolinguistics. Georgieva (2014:4) states that sociolinguistics explores language in relation to society. Hence, sociolinguistics is also studied of how people use language in their everyday lives and also study of the effect of various all aspects to society, including culture, norms, and context on the language use (Togatotop et al, 2019; Herman et al, 2019). Language and society may influence each other. This influence considered dialectical in nature that speech behavior and social behavior are in a state of constant interaction, which gives diversity, and variation of language. It means that, it is concerned with language as used for communication among different social groups of people in different social situations. In society, people have variation in using

language that can be called as language variation. Language variation is a language phenomenon that occurs in speech community. In sociolinguistics, language varieties are also called as lect. According to Hudson (1966) cited in Abadi (2010:24), variety of language is a set of linguistics item with similar social distribution. Wardhaugh (1987:127) in Budiarsa (2015:384) mentioned that language is varies in a number of ways.⁶

One way of characterizing certain variation is to say that speakers of a particular language sometimes speak different dialect of a language. One part of language variety is language style, Language style is a way of expressing thoughts to see the soul and personality of the writer. Language style can be observed from many viewpoints. When analyzing a style, we need to consider; point-of-view, formal or informal way, organization/structure of language, level of complexity, and overall tone (Keraf, 2010: 113). According to Joos (1998) in Zulaekho (2010:12),¹⁹ language style is classified into five types based on the degree of formality. Those types of language style are frozen, formal, consultative, casual and intimate style. Hence, Kirsznner and Mandell (2003:17) divides language style into four categories, they are slang, colloquial, formal, and informal style. It is the way for express our own way to communicate with other person. Therefore, the functions of language style are to increase the audience's taste, to persuade the reader and to create certain mood. In this research, the researchers focus on analyze the language style used in the movie using Kirsznner and Mandell's theory. As mentioned above, the language style divides into four categories; they are slang, colloquial, formal, and informal. But, the researchers will only focus on analyzing the slang words using in the movie.

Eble (1996) as cited in Purba, Herman, and Purba (2019:3) stated that slang can be defined as a collection of everyday languages that constantly change the words and phrases used by speakers to build or strengthen cohesive social identity in a group or with trends or fads in society in general. The use and the words combining slang are highly influenced by the culture and the traditions of a particular place, community, or group. Hence, Sale (2010:13) proposes that, slang is more typically used among those who are outside established higher-status groups. Slang is very informal language that includes now and sometimes not polite words and meanings, and it is often used among particular groups of people and is usually not used in serious speech or writing (Kirsznner and Mandell 1978 in Sinaga, 2018:5; Sinaga et al, 2020).

Slang is generally used as a means of communication among a group of teenagers during a certain period. This is because adolescents have their own language in expressing self-expression. The using of slang is to lessen the sting of, or on the other hand to give additional point to, a refusal, a rejection and a recantation, to reduce, perhaps also to disperse, the solemnity, the pomposity, the excessive seriousness in conversation and make enjoying conversation. But, slang is not always understood by those around one. Many movie lovers from various ages do not

understand the slang language used in a movie, it makes the real meaning of the movie does not reach the audience. Not all the listener or reader understands the real meaning of slang. That is why, to avoid misunderstanding, in this research, the researchers wants to analyze the slang language or slang words that are used in the movie. To support this study, the researchers a previous study from Pratiwi (2019), the researchers used Kirsznner and Mandell's classification of language style to analyze the data related with the language style used in the meme caption. Based on the several facts above, the researchers is interested to analyze movie using Kirsznner and Mandell's theory. The researchers considered that recognizing the language style can be easy but also tricky. The researchers uses "Charlie's Angels" movie as the data source because this movie uses many slang language style in the whole scene. This research only discusses about the slang language style and to analyze the function of the slang language style used in the movie. Therefore, the researchers want to make a research entitled "An Analysis of Slang Language Style used in "Charlie's Angels" Movie".

METHOD

A. Research Design

The researchers used the descriptive qualitative method. Sudaryanto (2015:15) stated that, qualitative method is a research method that solely only based on existing facts or phenomena indeed empirically lives in its speakers, so that it is produced or recorded in the form of existing data. Writing a methods section for a proposal for qualitative research partly requires educating readers as to the intent of qualitative research, mentioning specific designs, carefully reflecting on the role the researchers plays in the study, drawing from an ever-expanding list of types of data sources, using specific protocols for recording data, analyzing the information through multiple steps of analysis, and mentioning approaches for documenting the accuracy or validity of the data collected. Qualitative methods demonstrate a different approach to scholarly inquiry than methods of quantitative research. Although the processes are similar, qualitative methods rely on text and image data, have unique steps in data analysis, and draw on diverse designs. According to Ary et al. (2010:29), there are many different types of qualitative research; we consider briefly eight of the most widely used approaches: basic interpretation studies, case studies, document or content analysis, ethnography, grounded theory, historical studies, narrative inquiry, and phenomenological studies (Situmorang et al, 2020). Based on eight kinds of the way to do qualitative research, this research is the kind of qualitative document or content analysis study. Content analysis focuses on analyzing and interpreting recorded material to learn about human behavior. The material may be public records, textbooks, letters, films, tapes, diaries, themes,

reports, or other documents. Content analysis usually begins with a question that the researchers believe can best be answered by studying documents (Ary et al., 2010:29).

B. Instrument of the Research

Instruments are tool facilities that are used by any researchers in order to collect the data. Sinaga, Herman, Hutahean, and Niswa (2020) defined instrument is a tool that are required to get information. Instrument make the researchers do the research project easily on the other hand it can clearer, complete and systematic. This part is very important in any form of research. In this research, the researchers used the document to obtain the data. Ary et al. (2010:457) explain the content or document analysis is a research method applied to written or visual material for the purpose of identifying specified characteristic of the material. The material analyzed can be textbook, television program, advertisement, newspaper, or any host of other type of document. The instrument deals with have data relevant to do the theories given in this research. In addition, the instrument of this research is the video movie “Charlie’s Angels” downloaded from Netflix as known as an official site of streaming movie.

C. Data Source

The data are information or facts used in discussing or deciding the answer of research question. The source of data in the study is the subjects from which the data can be collected for the purpose of research (Arikunto, 2010:129). The researcher used the library research, which is collecting books, audio, documents, journal and article as the source of data. The source of data is Charlie’s Angels movie. The kind of data is the utterances of the character in Charlie’s Angels movie. The numbers of data to be analyzed are 30 data. The duration is about 118 minutes, and the quality resolution of the movie is 720p (progressive).

D. Data Collections

The researchers in a way to collect the data for this research used some steps, they are:

- a) Downloading Charlie’s Angels movie.
- b) Watching Charlie’s Angels movie to understand the plot and the story of the movie.
- c) Downloading Charlie’s Angels movie subtitle from internet.

It is collecting generally by having the documents legally. The data of this research is downloading from Netflix, which is an official site of streaming movies.

E. Data Analysis

Since the researchers uses content analysis, then the data will be analyze by using Miles and Huberman (1994) theory as cited Sugiyono (2014:247-252), they are;

1)The first step in analyzing qualitative data involves data reduction. Reduction is intended as a step or process to reduce or discarding unnecessary data, simplifying, selecting to sharpen the data obtained. Data reduction means summarizing, choose the basic things, focusing on important things, look for themes and patterns (Sugiyono, 2014:247).

2) The second step is data display. A display is an organized, compressed assembly of information that permits conclusion drawing and the action (Miles and Huberman, 1994). In the process of the reducing and displaying the data, it was based on the formulation of the research problem. The formulation of the research problems are: what are the types slang words used in Charlie's Angels movie and what are the functions of slang words used in Charlie's Angels movie? This step is done by describing the slang words that is used in Charlie's Angels movie and then, identifying the function of those slang words used in Charlie's Angels movie.

3) The third step of qualitative data analysis is conclusion drawing and verification. From the start of data collection, the qualitative analysis is beginning to decide what things mean is noting regularities, patterns, explanations, possible configurations, causal flows, and propositions (Miles & Huberman, 1994). This stage is the process of drawing conclusions from various data, which has been reduced and presented to reach the final conclusions that are able to answer the research problem. Conclusions also verified as the analyst proceeds. The conclusion drawing is started after the data were collected by making temporary conclusion.

FINDING AND DISCUSSION

A. Research Findings

There are two findings in this research, they are types of slang language style and function of slang language style.

1. Types of Slang Language Style

The researchers found 25 data including into slang words. There are four types of slang language style used in Charlie's Angels movie based on Sumarsono's theory, they are: clipping slang consist of 3 data (12%),creative slang consist of 10 data (40%), uses the existing words slang consist of 5 data (20%) and metaphor slang consist of 7 data (28%).

Table 1. Types of slang language style used in Charlie's Angels movie.

No.	Characteristic of Slang	Total	Percentage
1.	Clipping	3	12%

No.	Characteristic of Slang	Total	Percentage
2.	Metathesis	0	0
3.	Creative	10	40%
4.	Acronym	0	0
5.	Uses the Existing Words	5	20%
6.	Metaphor	7	28%
TOTAL		25	100%

2. The Function of Slang Language Style

In order to answer the research problem in this research that has been formulated in chapter 1, the researchers founds the types and the function of slang words used in Charlie's Angels movie. From the result of the analysis, the researchers found that all the function of slang language style are found in the Charlie's Angels movie.

Table 2. The Function of Slang Language Style used in Charlie's Angels movie

No.	Function of Slang	Frequency
1.	To pursuit self-identity	5
2.	Emotive feeling of the slang users	13
3.	Achieve politeness	7

B. Discussion

Charlie's Angels is an action movie that tells about women empowerment. As this research discussed, the movie contains some slang words used by all characters, are rude and common used in public. After analyzing the data, the researchers discuss the whole data to answer the research question. The researchers conduct this research using Sumarsono's theory. Mostly, slang word used are classified into creative slang on Sumarsono's theory, such as *asgonna*, *gotta*, *wanna*, *gidyyup*, *gotcha*, *rookie*, *j-turn*, *dumbass*, etc. The researchers classify that into creative slang because those slang words are informal word which commonly used in daily speaking and create the new word. It means that those words are familiar used in society, even it has rude meaning but it is still accepted and common.

In this part of discussion, the researchers conduct a more in-depth discussion about answering the research question in this study. As we know, that this study investigates the type of slang

language style that occurs in Charlie's Angels movie and the function of slang language style used by all characters in Charlie's Angels movie. The explanations of this discussion based on the finding, the researchers found 25 data containing slang language style that occurs in Charlie's Angels movie. In the first section, the researchers discussed the first research question; what are the types of slang language styles used in Charlie's Angels movie. Then, the second, the researchers discussed the second question; what is the function of slang language style used in Charlie's Angels movie.

This study is supported by reference in the related previous study. There are comparison and similarity of this study with the previous study. The previous study comes from Pratiwi (2019), she conducted a research to analyze meme from social media and the researcher used two social media namely Facebook and Instagram and choose the picture randomly. The objectives of the research are to find; (1) the language style revealed on the caption written in each meme found in the social media sites; (2) the meaning of the caption written in each meme found in the social media sites; and (3) the implication of the caption written in each meme found in the social media sites to learn English language. The researcher used qualitative descriptive method which is also used in this study, the previous study used Kirzner and Mandell's theory to analyze the language style, which also used in this research. On the other hand, the differences between the previous study and this study is the previous study not explained about functions of language style, which is discussed in this study, and then, this study only focused on slang language style using Sumarsono's theory, while the previous study analyzed all the types of language style, the other difference is, the previous study used caption as the object while this study using movie as the object.

CONCLUSIONS

Based on the finding and discussion in the previous chapter, the researchers conclude that:

1. Types of Slang Language Style used in Charlie's Angels movie

Slang language style occurs in Charlie's Angels movie are; creative, clipping, uses the existing word and metaphor. The mostly type of slang language style that occurs in Charlie's Angels movie is creative slang. The researchers found 25 data that contained slang language style, including 12 creative slang, 3 clipping slang, 7 metaphor slang, and 3 uses the existing word slang. In this study, the researchers was not found metathesis and acronym slang.

2. The Functions of Slang Language Style used in Charlie's Angels movie

The researchers also identify the functions of using slang language in Charlie's Angels movie based on theory of Zhou & Fan, it can be concluded that there are three functions of slang words uttered by characters in this movie, those are to pursuit self-identity, emotive feeling of the slang users and achieving politeness. By understanding the function of slang, the researchers conclude that the emotive feeling of the slang users is one of the biggest factors why the speakers use slang word in their utterance.

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